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Online Interest Pours In For New Luxury Apartments



Since the launch and opening of Uduya Point Apartments (UPA), property development managers, Blue Horizon, headed by Mark Acraman was overwhelmed at the response from the public as well as those who attended the successful 'Open Home By The Sea' event last weekend at the point.

The luxury apartment development launched its two online media accounts last weekend on Facebook and Instagram. These two accounts received very positive feedback with an estimated reach of 72,885 people in the last 7 days, 10,255 page engagements and approximately 2,500 followers with numbers still climbing.

Mr Acraman said, "It's become a great forum to hear feedback and answer questions from the many interested parties and the consistent flow of queries has had all of us, developers and contractors included, hopeful for the future of the economy and the continuation of property development projects such as Nasese Waters in Suva and the Palms Beach Estate in Wailoaloa, Nadi. More of these exciting property development projects will be shared as we make progress."

The online activity generated around Uduya Point Apartments has encouraged Blue Horizon to set up an adjoining 'interest' account - Uduya Point Neighborhood across both Facebook and Instagram which will serve as a community interactive page, noting events, food outlets, activities and awareness programs for the surrounding areas of the Suva - Wailekutu corridor, social and charity drives and all things that are hip and happening in the neighborhood keeping inhabitants informed and safe at all times.



Uduya Point Neighborhood



Uduya Point, the neighborhood, sits just ten minutes outside Suva City, and a five-minute drive from Lami, which despite years of development, has maintained a colonial township style. The stretch between Uduya Point, Lami and Suva City is home to hundreds of Fijians families that have sprung from the communities of early harbor settlers to now city dwellers. It is a community blessed with an abundance of access to natural environment, sea and forestry.

The neighborhood is home to some of Fiji's most renowned local business moguls, sports stars that have established international fame and following, popular artists and their families. Young mother, Melissa Bale of Panoramic Road, directly opposite Uduya Point, says of her neighborhood, "We've lived here all my life. My siblings and I grew up playing all over Red Hill and now my kids get to do the same. I much prefer living on the outskirts of the city rather than being in the middle of central business chaos." As the festive season draws nearer, activities are abuzz and the movements of residents old and new, to Uduya Point makes things a lot more interesting this year. Incoming home owners and residents of the all-new luxury Uduya Point Apartments will be not short of a good time, in a pristine location nestled within an intimate yet vibrant community.

For more information about Uduya Point Apartments, please visit www.uduyapoint.com. You are also invited to join the Blue Horizon team for the second round of 'Open Home by the Sea' events this Saturday 12th and Sunday 13th December from 2pm to 3.30pm. Please call Mark for more information on 900-6407

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For more information, please visit <u>www.uduyapoint.com</u> or contact Mark Acraman on 900-6407 or mark@bluehorizon.com.fj